



# Association of Scotland's Self-Caterers

Supporting self-catering in Scotland.

Endorsed by Government and industry, committed to quality Scottish accommodation for over 35 years.

## Benefits for Trade Suppliers

- 1 Endorsement from the official Trade Association representing the self-catering sector in Scotland
- 2 Exposure to over 600 ASSC members, representing over 2,500 properties
- 3 Marketing via newsletters and social media
- 4 Opportunities to exhibit at, or sponsor the conference in order to increase exposure
- 5 Regular updates on industry news
- 6 Exposure to competitors
- 7 B2B and B2C networking

**Agency Membership is available to businesses which manage self-catering properties for other people but who are still able to offer a direct and personal service. Benefits of becoming an Agency Member of the ASSC include:**

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- 2 Exposure to over 600 ASSC members, representing over 2,500 properties
- 3 Marketing via newsletters and social media
- 4 Opportunities to exhibit at, or sponsor the conference in order to increase exposure
- 5 Regular updates on industry news
- 6 Networking
- 7 Industry engagement
- 8 Being part of the official Trade Association
- 9 Opportunities for a route to open dialogue with politicians regarding regulations
- 10 B2B and B2C networking
- 11 Exposure to competitors
- 12 Opportunities to create partner relationships with trade suppliers
- 13 Opportunities to be involved in developing industry working practices and standards through sharing ideas and creating common standards and standard operating procedures