



Association of Scotland's Self-Caterers

Supporting self-catering in Scotland.

Endorsed by Government and industry, committed to quality Scottish accommodation for over 35 years.

1 Resources

Everything you need to know about self-catering in Scotland. A series of guidance sheets to keep members informed and up to date with key business aspects, including marketing, legislation, finance & insurance and business operations.

2 Discounts from Trade Suppliers

Our list of recommended suppliers to the trade include business and financial service providers, furnishing companies, marketing agencies and photography and video suppliers, who offer discounts to ASSC members.

3 Specialist Insurance

Bespoke insurance policies for self-caterers covering buildings, contents, public liability and cancellation.

4 Marketing

Commission-free online booking via EmbraceScotland.co.uk, with additional marketing opportunities in Featured Accommodation, Holiday Home Spotlight and Loved by Locals areas of the web site, as well as through our social media channels.

5 Web Booking Engine & Availability Calendar

Members can benefit from an exclusive low-cost web booking engine and availability calendar which automatically updates your EmbraceScotland and VisitScotland listings.

6 Quality Assurance

Every member has the opportunity to take part in the ASSC's Committed to Quality Scheme. Members that choose the marketing package and are part of the CTQ Scheme, have the right to use the ASSC logo as a sign of our endorsement.

7 Forum

The online discussion forum is a simple and convenient place for members from all over the country to actively engage with each other and seek advice, exchange views and best practice.

8 Advice, News & Networking

Regular newsletters and access to the exclusive members' area of the web site keep you informed and up-to-date with industry news and networking opportunities.

9 Business Advice

Access to telephone advice from specialist legal, business management and accountancy firms.

10 Annual Conference

With discounted admission for members, the Annual Conference is a key industry networking event, with speakers relevant to the sector, discounts from exhibitors and an opportunity to network with other self-caterers.

11 Representation

Members benefit from the lobbying activities that are carried on throughout the year on national and local issues. Recognised by consultative bodies, local & central government and on every leading tourism group, both national and international, the ASSC ensures that as key issues arise, our members' interests are represented. Our ethos is to build relationships and collaborate with others to further the interests of the self-catering industry.